

# Silver Linings

Saturday, October 7, 2023

## Sponsorship and Advertising Opportunities

### *Platinum Sponsor* - \$10,000

Table for ten  
Company logo and link to your website on event page of our website  
Inside cover full page color ad in gala program  
Acknowledgment and link to company website in our e-newsletter

### *Gold sponsor* - \$7,500

Table for ten  
Company logo with link to your website on event page of our website  
Full page black and white ad in gala program  
Acknowledgment in our e-newsletter

### *Silver sponsor* - \$5,000

Table for ten  
Company name on event page of our website  
Full page black and white ad in gala program

### *Bronze Sponsor* - \$3,000

Table for ten  
Company name on event page of our website  
Quarter page black and white ad in gala program

### *Advertisements & Tributes* - \$250 - \$2,000

Purchase a traditional ad or a tribute message to express your appreciation of one of our honorees, to remember someone who received CaringMatters' services, or to celebrate the work of CaringMatters. See details on reverse side.

Saturday, October 7, 2023

Woodmont Country Club

Rockville, MD

6:00 p.m. Cocktail Reception

7:30 p.m. Dinner & Program

### Gala Co-Chairs

Dana Pauley

Michele Potter

### Master of Ceremonies

The Hon. Craig Rice

CaringMatters Board Vice Chair

### The Jerry Gimmel

Loyalty Award

Audrey Rothstein

### Community Partnership Award

Adventist HealthCare

Shady Grove Medical Center

### Corporate Leadership Award

CohnReznick

### Chief Executive Officer

Allison Stearns

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Saturday, October 7, 2023 | Woodmont Country Club, Rockville, MD | [CaringMatters.org/silverlinings](https://CaringMatters.org/silverlinings)

**Sponsorship Level (check one):** (please see sponsorship details on reverse side; all sponsorships include an ad in the gala program)

☐ \$10,000 ☐ \$7,500 ☐ \$5,000 ☐ \$3,000

**Advertising/Tribute Level (check one):** (please attach artwork or tribute text, or email to [leighb@caringmatters.org](mailto:leighb@caringmatters.org))

☐ \$2,000 Full page (4.25 x 7.25 in) black and white ad or up to 300 word tribute in gala program

☐ \$1,000 Half page (4.25 x 3.5 in) black and white ad or up to 150 word tribute in gala program

☐ \$500 1/4 page (2.125 x 3.5 in) black and white ad or up to 75 word tribute in gala program

☐ \$250 1/8 page (2.125 x 1.25 in) black and white ad or up to 30 word tribute in gala program

**Tickets & Donations:** (please attach guest names, or email to [leighb@caringmatters.org](mailto:leighb@caringmatters.org))

☐ I would like \_\_\_\_\_ tickets at \$250 each

☐ I am unable to attend, but would like to make a donation of \$\_\_\_\_\_ (donors will be listed in the gala program)

☐ I would like to donate an item for use in the silent auction: (auction donors will be listed in the gala program)

Item description: \_\_\_\_\_ Value \$\_\_\_\_\_ Restrictions, if any: \_\_\_\_\_

**Contact Information:** (Please note, CaringMatters does not share, rent or sell contact information.)

List Donor/Sponsor As: \_\_\_\_\_ Company Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Payment Information (check one):**

☐ Check Payable to CaringMatters \$ \_\_\_\_\_

☐ Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Amount Authorized \$: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Send in your Completed Form:** (payment/item must be received by **Sept. 15, 2023** for donor name/ad to be included in program)

Email form to [leighb@caringmatters.org](mailto:leighb@caringmatters.org), fax to 301-990-4909, or mail to:

Leigh Bluestein, CaringMatters, 518 S. Frederick Ave., Gaithersburg, MD 20877

\*Please do not email credit card information. Call Leigh at 301-990-7927 to pay over the phone or visit [CaringMatters.org/silverlinings](https://CaringMatters.org/silverlinings) to pay securely online.

We are a 501(c)(3) non-profit organization registered with the State of Maryland, and our EIN is 52-1591455. A copy of our current financial statement is available by contacting CaringMatters at 518 South Frederick Avenue, Gaithersburg, MD 20877 or at 301-869-4673. Documents and information submitted to the State of Maryland Charitable Solicitations Act are available from the Office of the Secretary.