

# Golfing for Good



**TOPGOLF, 20101 Century Blvd., Germantown, MD**  
**Sunday, March 26, 12:00 pm – 3:00 pm**

Join CaringMatters and Event Chairs, Kelly Sotak and Bill Hard, for Golfing for Good, a special FUN-raising and fundraising event at Topgolf in Germantown, Maryland, **Sunday, March 26, 2023, 12:00 pm – 3:00 pm**. This 2nd annual family-friendly event is a perfect, open-air activity for both golfers and non-golfers and will help raise critical funds to support CaringMatters' mission so that no one dies or grieves alone. Become a Golfing For Good sponsor or purchase a golf bay.

The event includes appetizers, beverages, a Fajita Feast and dessert for all. In addition to golf, guests can enjoy the open-air patio and a game room with foosball, a pool table and corn hole. Contests with prizes include Hole-in-One, Men's Long Drive, Women's Long Drive, Golf Ball Guess, 50-50 Raffle, and an auction of golf foursomes at some of the area's most exclusive clubs, including Woodmont, Congressional Blue, Chartwell, and Lakewood.

## What is Topgolf?

At Topgolf, there's no pressure to have a good golf swing or score a lot of points. It's all about everyone having fun! Each climate-controlled, open-air hitting bay seats up to six people. Score points by hitting microchipped golf balls at giant dartboard-like targets on the driving range. The closer you get your ball to the center (the "bullseye") and the further the distance, the more points earned. Complimentary golf clubs are provided or golfers may bring their own set of clubs.

# Golfing for Good Sponsorship Opportunities

All attendees will enjoy a Fajita Fiesta and a dessert and coffee bar. Each bay will include an appetizer platter, a beer bucket with 6 imported beers, and Vice Tour golf balls with the CaringMatters logo.

## Eagle Sponsor: \$7,500

- 2 Golf Bays
- Featured advertisement looping on TV screens at all bays
- Event Signage
- Recognition during event remarks
- Linked logo/recognition on CaringMatters website
- Social media promotion
- Profile in event e- blast (5,000 subscribers!)
- Top Golf's Executive Golf Package (value \$1,500)
- Long-sleeved Top Golf Shirt for each golfer (value up to \$700)
- 2 contest/raffle ticket bundles (value \$200)

## Birdie Sponsor: \$5,000

- 2 Golf Bays
- Advertisement looping on TV screens at all bays
- Event Signage
- Recognition during event remarks
- Linked logo/recognition on CaringMatters website
- Social media promotion
- Listing in event e- blast (5,000 subscribers!)
- Long-sleeved Top Golf Shirt for each golfer (value up to \$700)
- 1 contest/raffle ticket bundle (value \$100)

## Par Sponsor: \$3,000

- 1 Golf Bay
- Advertisement looping on TV screens at all bays
- Event Signage
- Recognition during event remarks
- Recognition on CaringMatters website
- Social media promotion
- Listing in event e- blast (5,000 subscribers!)
- Long-sleeved Top Golf shirt for each golfer (value up to \$350)



## CaringMatters

## Food Sponsor: \$3,500

- 1 Golf Bay
- Advertisement looping on TV screens at all bays
- Event Signage
- Recognition during event remarks
- Recognition on CaringMatters website
- Social media promotion
- Listing in event e- blast (5,000 subscribers!)
- Long-sleeved Top Golf shirt for each golfer (value up to \$350)

## Hole-In-One Contest Sponsor: \$2,500

- 1 Golf Bay
- Event Signage
- Recognition on CaringMatters website
- Long-sleeved Top Golf shirt for each golfer (value up to \$350)

## Men's Long Drive Contest Sponsor: \$2,500

- 1 Golf Bay
- Event Signage
- Recognition on CaringMatters website
- Long-sleeved Top Golf shirt for each golfer (value up to \$350)

## Women's Long Drive Contest Sponsor: \$2,500

- 1 Golf Bay
- Event Signage
- Recognition on CaringMatters website
- Long-sleeved Top Golf shirt for each golfer (value up to \$350)

## Golf Ball Guess Contest Sponsor: \$2,500

- 1 Golf Bay
- Event Signage
- Recognition on CaringMatters website
- Long-sleeved Top Golf shirt for each golfer (value up to \$350)

## One Golf Bay: \$1,000

# Sponsorship Form

## Golfing for Good

### Sponsorship Level (check one):

- ☐ \$7,500 Eagle Sponsor
- ☐ \$5,000 Birdie Sponsor
- ☐ \$3,000 Par Sponsor
- ☐ \$3,500 Food Sponsor
- ☐ \$2,500 Hole-in-One Contest Sponsor
- ☐ \$2,500 Men's Long Drive Contest Sponsor
- ☐ \$2,500 Women's Long Drive Contest Sponsor
- ☐ \$2,500 Golf Ball Guess Contest Sponsor
- ☐ \$1,000 Individual Bay Sponsor

☐ I am unable to attend, but would like to make a donation of \$\_\_\_\_\_



**TOPGOLF**

### Please indicate number and size of shirts (for sponsorships \$2,500 and above):

MEN: ☐ Small ☐ Medium ☐ Large ☐ X-Large

WOMEN: ☐ Small ☐ Medium ☐ Large ☐ X-Large

### Contact Information: (please note, CaringMatters does not sell, rent or share any contact information)

List Donor/Sponsor As: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment Information (check one):

☐ Check Payable to CaringMatters \$\_\_\_\_\_

☐ Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Amount Authorized \$: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### Send in your Completed Form:

Email form to [leighb@caringmatters.org](mailto:leighb@caringmatters.org), fax to 301-990-4909, or mail to: Golfing for Good c/o Leigh Bluestein, Chief Communications Officer, CaringMatters, 518 S. Frederick Ave., Gaithersburg, MD 20877

\*Please do not email credit card information. Call Leigh at 301-385-0254 to pay over the phone.

We are a 501(c)(3) non-pro organization registered with the State of Maryland, and our EIN is 52-1591455. A copy of our current annual statement is available by contacting CaringMatters at 518 South Frederick Avenue, Gaithersburg, MD 20877 or at 301-869-4673. Documents and information submitted to the State of Maryland Charitable Solicitations Act are available from the Office of the Secretary.



# CaringMatters Golfing for Good

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Kelly Sotak & Bill Hard

## Event Committee:

Lisa Benjamin  
Leigh Bluestein  
Vince Crivella  
Kevin Kane  
Jeffrey Rubin  
Allison Stearns  
Tori Tomlinson



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